



NGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

CONTRACT

<u>Contract / Revision</u> 2518297 /		<u>Alt Order #</u> 411726
<u>Advertiser</u> Herbster for Governor		<u>Original Date / Revision</u> 04/08/22 / 04/08/22
<u>Contract Dates</u> 04/10/22 - 04/17/22	<u>Estimate #</u> 410416	
<u>Product</u> Herbster for Governor Order		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u> 9912891	<u>Advertiser Code</u> {1AF08250-D197-462	<u>Product 1/2</u>
<u>Agency Ref</u> 114228	<u>Advertiser Ref</u> 596463	

And:

Smart Media Group
PO Box 26067
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NGWN	04/11/22	04/17/22	M-F 6a-7a	6:00 AM-7:00 AM		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$20.00			
N 2	NGWN	04/11/22	04/17/22	Today Show	7:00 AM-9:00 AM		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$20.00			
N 3	NGWN	04/11/22	04/17/22	Today Show II	9:00 AM-10:00 AM		:30			NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$15.00			
N 4	NGWN	04/11/22	04/17/22	News 2 @ Noon	12:00 PM-12:30 PM		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$25.00			
N 5	NGWN	04/11/22	04/17/22	News 2 @ 6p	6:00 PM-6:30 PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$65.00			
N 6	NGWN	04/11/22	04/17/22	News 2 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$65.00			
N 7	NGWN	04/11/22	04/17/22	The Tonight Show	10:35 PM-11:35 PM		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$10.00			
N 8	NGWN	04/11/22	04/17/22	Monday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	M-----				1	\$115.00			
N 9	NGWN	04/11/22	04/17/22	Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	-T-----				1	\$100.00			
N 10	NGWN	04/11/22	04/17/22	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	--W----				1	\$115.00			
N 11	NGWN	04/11/22	04/17/22	Thursday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	---T---				1	\$115.00			
N 12	NGWN	04/11/22	04/17/22	News 2 @ 10p Sa-Su	10:00 PM-10:30 PM		:30			NM	1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----S-				1	\$60.00			
N 13	NGWN	04/10/22	04/10/22	Su Today	7:00 AM-8:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-----S				1	\$25.00			
N 14	NGWN	04/10/22	04/10/22	Meet The Press	8:00 AM-9:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-----S				1	\$25.00			
N 15	NGWN	04/10/22	04/10/22	News 2 @ 10p Sa-Su	10:00 PM-10:30 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-----S				1	\$60.00			
Totals											43	\$1,715.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/16/22	43	\$1,715.00	(\$257.25)	\$1,457.75
Totals	43	\$1,715.00	(\$257.25)	\$1,457.75

Signature: _____ **Date:** _____

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